

**Amendments to the Claims**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claims 1 (currently amended) A composite label including a first layer of printed polyester for displaying information at a first major surface of the label and a second layer ~~including material having a density less than the polyester~~ for presenting information at a second major surface of the label, the second layer including a removable portion arranged to be separated from the label and secured to another object, and wherein the second layer is formed of a material having a density and softness less than the polyester, to allow the second layer to be cut or scored so as to define the removable portion, without compromising the integrity of the first layer.

Claim 2 (previously presented) A composite label as claimed in claim 1, wherein the material of the second layer comprises polypropylene.

Claim 3 (canceled).

Claim 4 (currently amended) A composite label including a first layer for displaying information at a first major surface of the label, and a second layer including a removable portion arranged so as to be separated from the label and secured to another object, wherein the second layer includes an adhesive on one side thereof for securing the removable portion to the first later and the first layer includes a release coating to facilitate removal of the portion therefrom, the adhesive and release coating providing a

release strength factor of between 17 grams force / 50 mm and 30 grams force / 50 mm, and wherein the first layer is formed of polyester and the second layer includes material having a ~~density~~ softness less than the polyester, to allow the second layer to be cut or scored so as to define the removable portion, without compromising the integrity of the first layer.

Claim 5 (canceled).

Claim 6 (previously presented) A composite label as claimed in claim 4, wherein the second layer is printed with information for display to both sides thereof.

Claim 7 (previously presented) A composite label as claimed in claim 6, wherein the first layer is transparent such that the information printed on the second layer is viewable from the first major surface of the label.

Claim 8 (previously presented) A composite label as claimed in claim 6, wherein the second layer includes a transparent material with a plurality of overlaid print layers applied thereto comprising a first image printed on the transparent material, for display toward the first major surface, a masking layer and a second image facing outwardly of the second major surface.

Claim 9 (previously presented) A composite label as claimed in claim 8, wherein the transparent material of the second layer is clear polypropylene.

Claim 10 (previously presented) A composite label as claimed in claim 1 or 4, wherein a clear polypropylene laminate is applied on the first major surface.

Claim 11 (previously presented) A composite label as claimed in claim 1 or 4, wherein a varnish is applied to the second major surface to provide the second major surface with a coefficient of friction in the range of about 0.25 to 0.40.

Claim 12 (previously presented) A composite label as claimed in claim 1 or 4, wherein the polyester is white.

Claim 13 (previously presented) A composite label as claimed in claim 1 or 4, wherein the polyester is metallized.

Claim 14 (previously presented) A composite label as claimed in claim 1 or 4, wherein a depth dimension of the first layer is in the range of about 12 micron to 30 micron.

Claim 15 (previously presented) A composite label as claimed in claim 14, wherein the second layer has a depth dimension in the range of about 23 micron to 40 micron.

Claim 16 (previously presented) A composite label as claimed in claim 1 or 4, wherein the second layer includes a mark for detection by an electronic eye to facilitate actuation of a cutting device, for scoring the second layer so as to define the removable portion.

Claim 17 (previously presented) A composite label as claimed in claim 16, wherein the portion is in the form of a sticker.

Claim 18 (previously presented) A composite label as claimed in claim 16, for use with a bottle, the label including an aggressive adhesive applied to the second major surface in a region adjacent the removable portion, to facilitate secure attachment of the label to the bottle.

Claims 19-20 (canceled).